

Protection When Lightning Strikes

Japanese lightning protection firm Sankosha Corporation works tirelessly to develop new solutions to help shield property, people and electronics from lightning strikes.



Masayoshi Ito

President, Sankosha Corporation

As society and business become ever more reliant on technology, defending such systems from disaster has never been more important. Sankosha Corporation of Japan is a specialist in lightning protection, developing high-tech products to guard against power surges that can damage vulner-

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able electronics. The firm works with major corporations, public infrastructure projects and organizers of public events such as concerts and golf tournaments. “Businesses with sophisticated technology, such as railways and telecommunications, are particularly in need. We will work with larger actors in the future so that we can tackle new markets, including 5G communications and EV charging stations,” said President Masayoshi Ito. As global warming has been linked to increased lightning strikes, the business hopes to share its protection technology further. Asian countries such as China, Indonesia, Malaysia and India are currently markets of great interest, while expansion into Africa and South America is a longer-term possibility. “We have been growing in Asian markets in the past decade. We are now ready to step further onto the global stage,” said Ito.

 **SANKŌSHA**

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*Lightning Protector
for CCTV / Ethernet*